



CU Pride™ is the LGBTQ+ association for credit unions. Supporting LGBTQ+ credit union professionals, members, and allies, CU Pride™ has a mission to provide opportunities for education, engagement, sharing, and celebration allowing the credit union industry to embrace this diverse, vulnerable, inclusive, and invisible community through its four tenets.

CU PRIDE™ EXISTS TO:

1. Promote the visibility and voice of LGBTQ+ individuals in the credit union industry.
2. Provide a safe but brave place for communion and discussion.
3. Encourage action by allies and social change agents.
4. Foster inclusivity and consciousness through programs, education, and networking.

WHY CU PRIDE™ MEMBERSHIP?

CU Pride™ Membership ensures the voice of the LGBTQ+ community is heard, contributing to the greater Diversity, Equity, Inclusion, and Belonging initiatives and discussions taking place within the credit union industry. CU Pride™ members have access and contribute to:

UNIQUE VOICE & CONTRIBUTION

1. **Inherent & Intersectional Diversity** - Connect, network and engage with the most diverse group of professionals, intersecting across all demographics.
2. **Pioneers of Allyship** - Equality and equity are core values of the LGBTQ+ community. Learn and grow alongside colleagues to build strategic allyship in your organization.
3. **Change through Education** - Collaborate with other diversity-centric industry organizations to put best practices, education, and opportunities into action.
4. **Strategic Influence** - More than a network, engagement and programming builds organizational strategic influence within the industry, your employees, and your community.

MEMBERSHIP BENEFITS

1. Organizational Session - Introduction of CU Pride to your employees
2. Executive Session - Introduction of CU Pride and Executive Allyship
3. Unlimited Access to the CU Pride™ Educational Resources Portal
4. Complimentary Organizational Access for the CU Pride™ Leadership Conference in June
5. Discounted rates for CU Pride™ special events, sessions, and engagements
6. Priority in future CU Pride™ sponsorship opportunities
7. Priority engagement in future CU Pride™ initiatives and pilot programs.
8. Access to special in-person networking and educational events throughout the industry
9. Additional benefits as CU Pride™ grows as a nationally recognized association.

CUPRIDE™ MEMBERSHIP

LGBTQ+ ASSOCIATION FOR CREDIT UNIONS

MEMBERSHIP LEVELS

INDIVIDUAL ALLY

Support CU Pride™ as an individual and be part of the growth and inclusion of the LGBTQ+ credit union community! Click the button to sign up!

\$60/yr

ORGANIZATIONAL ALLY

Organizational Allies includes membership for all employees within the organization. Please choose the appropriate level and click the button to sign up or complete the form below to be invoiced.

Credit Unions
≤\$200M Assets

\$500/yr

Organizations with
≤100 employees

\$1500/yr

Organizations with
>100 employees

\$2500/yr

RAINBOW ALLY

Rainbow Allies commit to both the Organizational Ally level and, **at a minimum, one sponsorship opportunity within the year of membership.** If interested in becoming a Rainbow Ally, please review the opportunities below, select your preferred sponsorship(s), and complete the form below.

Monthly BGHH Networking Events (Virtual)	\$	1000	_____
Monthly Allies Into Action Webinars (Virtual)	\$	1500	_____
CU Pride Month Premier Sponsor (All June Events)	\$	5000	_____

PIONEER ALLY

Pioneer Allies demonstrate the highest level of commitment to CU Pride™ by providing a minimum investment of \$25,000 per year, with a multi-year engagement. This supports and sponsors programming that furthers the inclusion of CU Pride™ in all DEI initiatives through organizational and administrative support. If interested, please email zach@mitchellstankovic.com for more information



Organizational Ally: \$ _____/year Rainbow Ally: Total Sponsorship(s) Selected: \$ _____

Total Amount: \$ _____

Name _____

Signature _____ Date _____

Organization _____ Email _____

Address _____

Preferred Payment: _____ Invoice _____ Credit Card

*Invoices originate from Mitchell Stankovic & Associates